north museum
cosmic
bash2023

Our Mission

To enable knowledge of nature and science by inspiring individuals, engaging communities, and connecting organizations.

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WHAT IS IT?

The Cosmic Bash is a true celebration of a community that supports STEM* education.

As the North Museum's signature fundraiser, donations received during the Cosmic Bash help to continue the Museum's mission of inspiring curiosity, discovery, and a lifelong appreciation of nature, science, and cultures. The evening's festivities will include cocktails and hors d'oeuvres, silent and live auctions, cool scientific activities, desserts, and dancing.

The 2022 Cosmic Bash will be an unforgettable adventure, bringing science education in Lancaster to a new level.

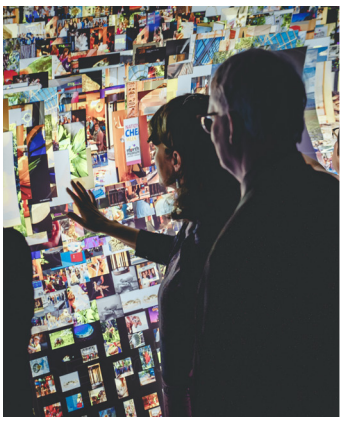
STAGING BY ATOMIC

BECAUSE OF YOUR SUPPORT the North Museum can:

- **REACH** more than 1,000,000 households with our internally developed Pandemic Responsive Programming, to address education needs which students, parents and educators are facing
- Provide FREE access to e-Learning portal to 4,275 K-8 students from four local districts using virtual learning
- **DEVELOP** and **PUBLISH** 18 original North Museum @ Home STEM Learning Activity packs, covering 6 scientific topics, designed to Next Generation Learning Standards, at age appropriate levels, to assist students, parents and teachers who are learning and teaching virtually as the result of the pandemic
- **DELIVER** STEM educational outreach programming to thousands of students, both in-person and virtually, like STEM Sisters, the North Museum Science & Engineering Fair, STEM Storytime @ Home, Live Animal Room feedings and field trips at no cost to thousands of students, families and educators
- **BRIDGE** the educational gap which students are challenged by as the result of virtual learning; especially girls, children of color, and those from economically disadvantaged homes
- **INSPIRE** young people to pursue science and technology careers, while providing them with the tools and resources to explore educational experiences and create opportunities to follow their passion

*Science, Technology, Engineering, and Math

**The North Museum follows all CDC safety guidelines, including wearing masks, social distancing, regular hand washing and sanitizing, and routine cleaning.



EVEN MORE REASONS TO SPONSOR COSMIC BASH

Cosmic Bash Benefit Program	$2.5k	$5k	$7.5k	$10k	$15k	$25k	$50k
DIGITAL MARKETING							
LISTING on Cosmic Bash Landing Page on the North Museum Website	●	●					
Click-through Logo on Cosmic Bash Landing Page on the North Museum Website			●	●	●	●	●
LISTING on Cosmic Bash Emails	●	●	●	●	●	●	●
LOGO on Cosmic Bash Emails			●	●	●	●	●
LISTING on Cosmic Bash Email (25k HH)			●	●	●	●	●
LOGO on Cosmic Bash Email (25k HH)				●	●	●	●
See "Platinum Benefit Program," for additional digital marketing benefits							
PRINT & PRESS							
DIRECT MAIL: Save-the-Date Sponsor **(LOGO)**					●	●	●
DIRECT MAIL: Save-the-Date Featured Sponsor Postiion **(LOGO)***					●	●	●
DIRECT MAIL: Cosmic Bash Invitation **(LOGO)**					●	●	●
DIRECT MAIL: Cosmic Bash Invitation; Featured Event Sponsor Recognition **(LOGO)***							●
Inclusion in Cosmic Bash Press Release		●	●	●	●	●	●
Listing in the Cosmic Bash Program & Event Signage, and in the evenings Power Point	●	●					
Logo in the Cosmic Bash Program, Event Signage, and in the evenings Power Point			●	●	●	●	●
Corporate Banners at Theme Reveal Party and Cosmic Bash After Party		●	●	●	●	●	●
Ad/Program: • 1/4 pg.; •• 1/2 pg; ••• full page		●	●	●●	●●	●●●	●●●
LISTING on North Museum FIG Cosmic Bash Ad		●	●				
LOGO on North Museum FIG Cosmic Bash Ad				●	●	●	●

When you sponsor Cosmic Bash, you will not only receive our Cosmic Bash Benefits but also our new Platinum Benefits at your sponsorship level.

EVENT/SPECIAL FEATURE							
Table(s) of 8	●	●●	●●	●●●	●●●	●●●●	●●●●
Priority Table Seating				●	●	●	●
Recognition from Podium		●	●	●	●	●	●
Invitation to Early Access VIP Reveal Party (Be the first to see & bid on the silent auction!)	●	●	●	●	●	●	●
Complimentary Drinks to Early Access VIP Reveal Party (# of drink coupons = # of •'s; additional tickets available for purchase)	2x●	4x●	4x●	6x●	6x●	6x●	10x●
NAMING OPPORTUNITY: Category Sponsor for Silent Auction* (limited selection)	●	●					
NAMING OPPORTUNITY: Live Music Sponsor*		●	●	●	●	●	●
NAMING OPPORTUNITY: Official Car of the Cosmic Bash*		●	●	●	●	●	●
NAMING OPPORTUNITY: Liquid Nitrogen Dessert Sponsor*		●	●	●	●	●	●
NAMING OPPORTUNITY: Swag Bag Sponsor* (up to 2)			●	●	●	●	●
NAMING OPPORTUNITY:Swag Bag Sponsor/Featured Sponsor Position*			●	●	●	●	●
NAMING OPPORTUNITY: Silent Auction Sponsor*				●	●	●	●
NAMING OPPORTUNITY: Early Access VIP Reveal Party Sponsor*				●	●	●	●
NAMING OPPORTUNITY: After Party Sponsor/Featured Sponsor*				●	●	●	●
NAMING OPPORTUNITY:Bidding Paddle Sponsors (up to 2) (Logo)*				●	●	●	●
NAMING OPPORTUNITY: Bidding Paddle Featured Sponsor Position (Logo)*					●	●	●
NAMING OPPORTUNITY: Live Auction Sponsor*					●	●	●
NAMING OPPORTUNITY: Emcee Sponsor						●	●
NAMING OPPORTUNITY: Featured Design Element Sponsor (formerly a tree, tornado, jellyfish)*						●	●
NAMING OPPORTUNITY: Featured/Presenting Event Sponsor*							●

*First Commitment

IT'S NOT HOW YOU GIVE, IT'S THAT YOU GIVE THAT COUNTS.

Platinum Benefit Program	$2.5k	$5k	$7.5k	$10k	$15k	$25k	$50k
DIGITAL MARKETING							
LISTING in Shared End of Year Sponsorship Celebration post on Facebook and Instagram	●						
LOGO in Shared End of Year Sponsorship Celebration post on Facebook and Instagram		●	●	●	●	●	●
LISTING on the North Museum Homepage		●	●				
LOGO on the North Museum Homepage				●	●	●	●
LISTING on North Museum Weekly Email (52x/yr; July - June; 6k households)		●	●				
LOGO on North Museum Weekly Email (52x/yr; July - June; 6k households)				●	●	●	●
PRINT & PRESS							
LISTING in End of Year Sponsorship Celebration ad in LNP	●						
LOGO in End of Year Sponsorship Celebration ad in LNP		●	●	●	●	●	●

Introducing our Platinum Benefits Program offering additional benefits for sponsors who contribute through any of our programs – **EITC, Cosmic Bash, STEM Sisters, Science & Engineering Fair**, to any of our other programs, or in multiple ways.

LISTING in End of Year Sponsorship Celebration Signage	●									
LOGO in End of Year Sponsorship Celebration Signage		●	●	●	●	●	●	●	●	●
Designated Press Release noting your support to the North Museum			●	●	●	●	●	●	●	●
LISTING IN North Museum FIG Ad				●	●	●	●	●	●	●
EXCLUSIVE EMPLOYEE ENGAGEMENT ACCESS										
Access to Our *North Museum @ Home* Corporate Portal		●	●		●	●	●	●	●	●
Corporate Memberships *(50 Memberships)*					●	●	●	●	●	●
Tickets Bundles to Summer Family Fun Fest *(up to 24 tickets)*							●	●	●	●
Planetarium Rental and private screening for your corporation								●	●	●
Private Museum Rental for your corporation. **Includes:** Access to the museum, behind the scenes collections tour, & private planetarium screening										●

*First Commitment

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Sponsor/Pledge Sheet

Cosmic Bash Sponsorship Level

- ☐ **$50,000**
- ☐ **$25,000**
- ☐ **$15,000**
- ☐ **$10,000**
- ☐ **$7,500**
- ☐ **$5,000**
- ☐ **$2,500**
- ☐ **Other:** _____

COMPANY: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

☐ CASH / CHECK ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

CARD #: _____

EXP DATE: _____ ZIP: _____

AUTH SIGNATURE: _____ DATE: _____

North Museum of Nature and Science | 400 College Avenue, Lancaster PA 17603 | 717-358-3941 | northmuseum.org

The North Museum is a 501(c)(3) educational institution.
The official registration and financial information of the North Museum Corporation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania. 1-800-732-0999. Registration does not imply endorsement.