



north museum
cosmic
bash 2024

Our Mission

To enable knowledge of nature
and science by inspiring individuals,
engaging communities, and
connecting organizations.

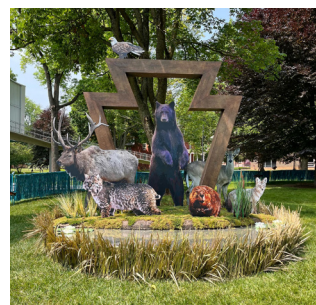


WHAT IS IT?

The Comic Bash is a celebration of our community's support for STEM* education.

As the North Museum's signature fundraising event, all sponsorships, donations and money raised during the Cosmic Bash help continue the Museum's mission of inspiring curiosity, discovery, and a lifelong appreciation of nature, science, and cultures, while engaging communities and connecting organizations.

The 2024 Cosmic Bash happens Saturday, April 20, 2024 at 6:00 p.m. at Foundry48 in Lititz. Festivities for the evening include cocktails, hors d'oeuvres, dinner, dessert, silent and live auctions, fascinating scientific exhibits and activities, live music and more. Our theme this year is "Going Underground," which is sure to astound and delight!



BECAUSE OF YOUR SUPPORT the North Museum can offer:

NORTH MUSEUM FIELD TRIPS: Available to schools throughout Lancaster County and beyond, enabling students to interact with exhibits, our Live Animal Room, Planetarium and more, with free and reduced cost availability to schools and students lacking means.

PLANETARIUM: Experience Central PA's largest Planetarium, where our movie-like shows can immerse you in the cosmos or let you venture into Earth Sciences - exploring polar ice caps, flying through the Grand Canyon or viewing high definition satellite views of earth.

THE NORTH MUSEUM SCIENCE & ENGINEERING FAIR: Lancaster County's official competition for students in grades 6-12, affiliated with the International Science & Engineering Fair, and free to all participants.

STEM SISTERS: A free program designed to inspire, empower and ignite a passion for STEM careers for girls in grades 1-12, using interactive programs, hands-on activities and mentorship from women STEM professionals.

STEM CAREER FAIRS: An in-school program introducing students to exciting STEM job opportunities utilizing the experiences, training and background of a diverse group of local STEM professionals.

LITTLE EXPLORER & ME: Early childhood program for children and parents/caregivers, which science to everyday preschooler play experiences, and offering tips, support and educational resources to adults.

*Science, Technology, Engineering, and Math





| Cosmic Bash Benefit Program | \$3k | \$5k | \$7.5k | \$10k | \$15k | \$25k | \$50k |
|---|------|------|--------|-------|-------|-------|-------|
| DIGITAL MARKETING | | | | | | | |
| LISTING on Cosmic Bash Landing Page on the North Museum Website | ● | | | | | | |
| LOGO on Cosmic Bash Landing Page on the North Museum Website | | ● | ● | ● | ● | ● | ● |
| LISTING on Cosmic Bash Emails | ● | | | | | | |
| LOGO on Cosmic Bash Emails | | ● | ● | ● | ● | ● | ● |
| LISTING in Shared Post Celebration Thank You on Facebook and Instagram | ● | | | | | | |
| LOGO in Shared Post Celebration Thank You on Facebook and Instagram | | ● | ● | ● | ● | ● | ● |
| PRINT & PRESS | | | | | | | |
| DIRECT MAIL: Save-the-Date Featured Sponsor (LOGO) | | | | | | ● | ● |
| DIRECT MAIL: Cosmic Bash Invitation (LOGO) | | | | ● | ● | ● | ● |
| LISTING in Shared Post Celebration Thank You in LNP | ● | | | | | | |
| LOGO in Shared Post Celebration Thank You in LNP | | ● | ● | ● | ● | ● | ● |
| Inclusion in Cosmic Bash Press Release | ● | ● | ● | ● | ● | ● | ● |
| LISTING in Cosmic Bash Program, Event Signage & Power Point presentation | ● | | | | | | |
| LOGO in Cosmic Bash Program, Event Signage & Power Point presentation | | ● | ● | ● | ● | ● | ● |
| Ad/Program: ● 1/4 pg.; ●● 1/2 pg; ●●● full page | | ● | ● | ●● | ●● | ●●● | ●●● |
| Inclusion in Fig Cosmic Bash Ad | ● | ● | ● | ● | ● | ● | ● |
| EVENT/SPECIAL FEATURE | | | | | | | |
| Ticket Bundles of 8 (formally tables) to Cosmic Bash | ● | ●● | ●● | ●●● | ●●● | ●●●● | ●●●● |
| Recognition from Podium | ● | ● | ● | ● | ● | ● | ● |
| | | | | | | | |
| Complimentary Welcome Drinks for you and your guests | ● | ● | ● | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Live Music Sponsor* | | ● | ● | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Official Car of the Cosmic Bash* | | ● | ● | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Liquid Nitrogen Dessert Sponsor* | | ● | ● | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Signature Cocktail Sponsor (up to 2) | | ● | ● | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Silent Auction Sponsor* | | | | ● | ● | ● | ● |
| NAMING OPPORTUNITY: After Party Sponsor | | | | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Live Auction Sponsor* | | | | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Emcee Sponsor* | | | | ● | ● | ● | ● |
| NAMING OPPORTUNITY: Featured/Presenting Event Sponsor* | | | | | | ● | ● |

*First Commitment



| Platinum Benefit Program | \$3k | \$5k | \$7.5k | \$10k | \$15k | \$25k | \$50k |
|--|------|------|--------|-------|-------|-------|-------|
| DIGITAL MARKETING | | | | | | | |
| LISTING in Shared End of Year Sponsorship Celebration post on Facebook and Instagram | ● | | | | | | |
| LOGO in Shared End of Year Sponsorship Celebration post on Facebook and Instagram | | ● | ● | ● | ● | ● | ● |
| LISTING on the North Museum Homepage | ● | ● | | | | | |
| LOGO on the North Museum Homepage | | | ● | ● | ● | ● | ● |
| LISTING on North Museum Weekly Email (52x/yr; July - June; 8k households) | | ● | ● | | | | |
| LOGO on North Museum Weekly Email (52x/yr; July - June; 8k households) | | | | ● | ● | ● | ● |
| PRINT & PRESS | | | | | | | |
| LISTING in End of Year Sponsorship Celebration ad in LNP | ● | | | | | | |
| LOGO in End of Year Sponsorship Celebration ad in LNP | | ● | ● | ● | ● | ● | ● |
| LISTING in End of Year Sponsorship Celebration Signage | ● | | | | | | |
| LOGO in End of Year Sponsorship Celebration Signage | | ● | ● | ● | ● | ● | ● |
| Inclusion in End of Year Press Release noting your support to the North Museum | ● | ● | ● | ● | ● | ● | ● |
| LISTING IN North Museum FIG Ad | | | | ● | ● | ● | ● |
| EXCLUSIVE EMPLOYEE ENGAGEMENT ACCESS | | | | | | | |
| Access to Our North Museum @ Home Corporate Portal (Value of \$37.50 per employee) | | ● | ● | ● | ● | ● | ● |
| Corporate Memberships (50 Memberships) (Value of \$90 per employee) | | | | ● | ● | ● | ● |
| Free Admission for Employees & their Families to June Donor/Sponsor Recognition Day | | | | ● | ● | ● | ● |
| Planetarium Rental and private screening for your corporation (Value of \$5,000) | | | | ● | ● | ● | ● |
| Private Museum Rental for your corporation. Includes: Access to the museum, behind the scenes collections tour, & private planetarium screening (Value of \$10,000) | | | | | | ● | ● |



Sponsor/Pledge Sheet

Cosmic Bash Sponsorship Level

☐ \$50,000

☐ \$10,000

☐ \$3,000

☐ \$25,000

☐ \$7,500

☐ Other: _____

☐ \$15,000

☐ \$5,000

COMPANY: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

☐ CASH / CHECK ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

CARD #: _____

EXP DATE: _____ ZIP: _____

AUTH SIGNATURE: _____ DATE: _____

North Museum of Nature and Science | 400 College Avenue, Lancaster PA 17603 | 717-358-3941 | northmuseum.org

The North Museum is a 501(c)(3) educational institution.

The official registration and financial information of the North Museum Corporation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania. 1-800-732-0999. Registration does not imply endorsement.